

DEI IN HEALTHCARE Summit & Mini-Case Competition

EVENT LOGISTICS

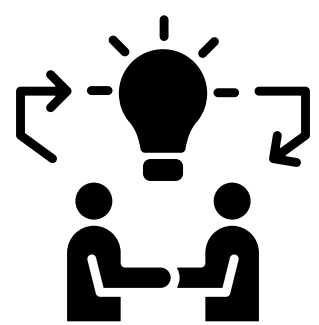
School of Public Health
January 20th
9 AM to 4:30 PM



Event was organized and executed by MHESA's DEI Chair and Committee members

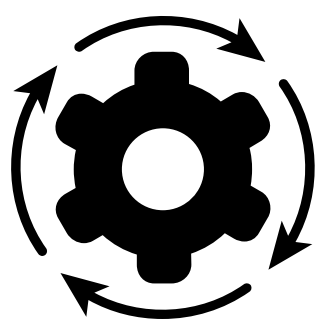
EVENT GOALS & PURPOSE

The **primary objectives** of this event are to illuminate the significance of incorporating DEI and health equity throughout healthcare operations and to facilitate actionable insights for achieving this integration.



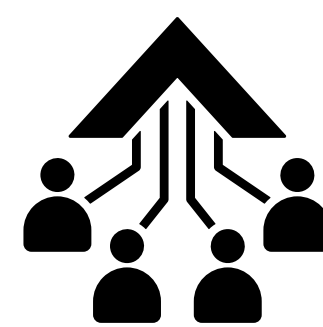
Knowledge Sharing:

Provide attendees with a holistic understanding of the role DEI and health equity play in shaping an equitable healthcare system.



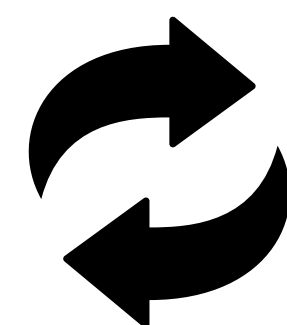
Operational Implications:

Discuss the operational dimensions of health equity and DEI, emphasizing how these principles should permeate all levels of healthcare administration and practice.



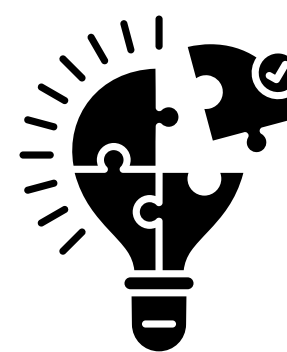
Interdisciplinary Insights:

Uncover insights from distinct healthcare sectors, including administration, payer-side, health policy, clinical provision, and academic research, to explore how barriers to advancing health equity manifest across these domains.



Changing DEI & Healthcare Landscape:

Examine how shifting policies and attitudes towards DEI and health equity impact the healthcare sector, and explore how the panelists have navigated these changes.



Actionable Solutions:

Through the case competition, work on developing actionable steps that healthcare organizations can take to ensure DEI and health equity are deeply ingrained in their operations.

EVENT HIGHLIGHTS

Mini-Case Competition

19 students from both undergraduate and graduate programs across various schools participated in a DEI Case Competition focusing on developing a short-term strategy plan to reduce cancer disparities in Iowa. Students gained hands-on experience in solving complex real-world problems relating to DEI in healthcare management.

Q&A with Cachet Colvard

Participants gleaned insights on how to navigate identity in the workplace and to integrate these values into healthcare solutions during the guest speaker talk featuring Ms. Cachet Colvard.

Student Org Led Discussions

The event also featured two informative panel discussions exploring health policy and the intersection of Islam and healthcare, fostering meaningful dialogue and understanding of these critical subjects.

EVENT FEEDBACK

100% of participants who submitted feedback deemed the case competition a valuable learning experience.



1st Place

- "Great introductory experience to case competitions."
- "Diverse pool of amazing participants & friendly staff."
- "Knowledgeable and relevant panel discussions."



2nd Place

- "Provide clearer guidelines and expectations for participants and judges."
- "Q&A panel of alumni would be nice."
- "Many felt that the case material effectively challenged them."



3rd Place

